Meeting Purpose

**ESTABLISH**

purposes, roles and responsibilities of advisory groups

**GAIN**

A COMMON UNDERSTANDING of the vision effort, history and decision-making process

**LISTEN**

Begin to identify community values that will inform the vision process
Take the Survey  www.ASEinput.com

Agenda

Welcome and Introductions
Vision Process Overview
Moderated Q&A
Breakout Group Discussion
Next Steps
LIVABLE & SUPPORTIVE COMMUNITY

- Improved community engagement and participation
- A sense of personal and community safety

FLOURISHING NATURAL & BUILT ENVIRONMENT

- Conserved natural resources and environment
- Ease of mobility via safe and efficient transportation systems
- Well planned and livable built environment

PROSPEROUS ECONOMY

- Sustainable economy and employment
- Responsible and accountable stewardship of county assets
Why Are We Here?
Why Are We Here?

Changes in FAA design standards, guidelines and enforcement of non-standards conditions mitigation

Recent and ongoing challenges in the air service industry

Airline business models and the aircraft fleet
What Are We Trying to Accomplish?

Reflect the community’s identity, values, & sustainability goals

Meet the community’s current & future air service needs for the next 30 years

Provide safe, efficient, accessible, reliable, & environmentally-responsible airport services & facilities
Vision Process Overview
We bring people here together in Aspen who have very different views and somehow by getting them together away from the media, away from the sound bite culture, we find that people actually agree on far more than people assume they do. Our secret sauce is Aspen.

-ELLIOT GERSON
Key Questions

- What are the community’s goals and concerns related to the airport and air service?
- What are the external constraints and drivers affecting the airport?
- What are the physical and financial constraints affecting the airport?
- What are the community’s recommendations to the County for modernization of ASE?

- What happens if we do nothing?
The Long-Term Vision: Three Basic Components

• What is the role of the airport and the long-term air service needs of the community?

• What is the customer experience the community wants to present?

• What facilities are required to meet the air service and customer experience goals of the community?
Key Topics To Address

1. Federal, state & local roles, responsibilities & regulations
2. Airspace and airline/aircraft industry trends
3. Airport facilities/layout
4. Program funding, financial sustainability, & phasing
Vision Process Organization
COMMUNITY-WIDE COLLABORATION

ISSUE-FOCUSED WORKING GROUPS
Community Character, Airport Experience, Technical, and Focus

AIRPORT VISION COMMITTEE

BOCC
Advisory Group Structure

**AIRPORT VISION COMMITTEE**
- Provides overall guidance, direction and oversight
- Consolidates and integrates findings of the advisory groups
- Makes recommendations to inform BOCC decision-making

**COMMUNITY CHARACTER WORKGROUP**
- Defines the airport from the perspective of the community

**TECHNICAL WORKGROUP**
- Defines the airport in terms of facility requirements

**AIRPORT EXPERIENCE WORKGROUP**
- Defines the airport from the perspective of the users

**FOCUS GROUP**
- Tests ideas, refines on key topics and complex concepts
Q&A Format

FREQUENTLY ASKED QUESTIONS:

1. Why is the vision process needed and how is it different?
2. Is the airport being expanded to allow larger aircraft (e.g., 737s)?
3. What is the FAA’s role (i.e., how much local control does the County have)?

TWO WAYS TO ASK ADDITIONAL QUESTIONS:

1. Microphone
2. Email to info@asevision.com

Two minutes/question. Time is non-transferable.
Breakout Groups
Breakout Group Locations

**Airport Vision Committee** → Catto Boardroom (*upstairs*)

**Community Character Workgroup** → Barksdale Lobby

**Airport Experience Workgroup** → Murdock Lounge

**Technical Workgroup** → Kaufman Room (*downstairs*)

**Focus Group** → McNulty Room
Breakout Group Introductions

State your name

What organization / neighborhood are you associated with?

What is the most important issue facing the airport’s future?
Chartering: Purpose, Roles and Responsibilities
Advisory Group Expectations

- Act as a representative of the community
- Bring ideas and collaborate
- Respect the ideas of others
- Be available
- Focus on the task at hand
- Serve as a project partner and share information
AIRPORT VISION COMMITTEE (AVC)

Purpose/Charter

The role of the AVC is to serve as the overarching project advisory committee focused on holistic project development. Recommendations from the AVC, along with input from the topic-focused Work Groups and overarching community, will inform the County’s decision-making process.

The AVC will be convened at key project milestones to:

- **Establish guiding principles** for the airport vision process and facilitate a two-way community-focused dialogue.
- **Provide input** on preliminary project concepts and refine information for community-wide outreach.
- **Provide a forum** for consolidating, integrating, and reporting out the vision and recommendations developed by the working and focus groups.
- **Identify priority issues** and consider input from the project’s topic-specific Work Groups
- **Activate and deploy** the project’s Focus Group
- **Serve as project partners** to share information and help identify community priorities
COMMUNITY CHARACTER WORKING GROUP (CCWG)

Purpose/Charter

The CCWG will define the desired role and context of the airport within the community. The group will provide recommendations on how the airport role and context could be fulfilled in a way that meets the community’s air service needs and reflects the community’s identity, values, and sustainability goals.

The CCWG will be convened at key project milestones throughout the visioning process to determine:

- What is the overall role of the airport within the community?
- What types and levels of air service will the community need in the future?
- How should the history of Aspen be used to guide its future?
- Understand the limitations on the County's ability to finance existing airport operations and new capital projects.
- What level of financial risk or independence is desired for future operations and capital improvements at the airport?
- What is the airport’s role in addressing the focus areas established in the Pitkin County Strategic Plan: Livable and Supportive Community, Flourishing Natural and Built Environment, Prosperous Economy?
- Present findings and make recommendations to the AVC
- Facilitate a two-way community dialogue by serving as project partners to share information and identify community priorities
AIRPORT EXPERIENCE WORKING GROUP (AEWG)

Purpose/Charter

The AEWG will define the desired customer experience provided by the airport from the standpoint of the airport users (resident, business, and leisure travelers). The group will provide recommendations on how the community’s identity, values, and sustainability goals should be communicated to airport users through the facilities provided at the airport.

The AEWG will be convened at key project milestones throughout the visioning process to:

- **Define the quality** of the space and facilities level of service from the standpoint of all user groups.
- What is the **desired take away** for all users arriving and departing the airport (first and last impression)?
- How should the community’s identity, values, and sustainability goals be reflected in the **customer experience**?
- **Define** key terminal and landside features, amenities, and concessions.
- **Define** ground transportation connectivity, access, and parking goals.
- **Understand the limitations** on the County's ability to finance existing airport operations and new capital projects.
- Present **findings and make recommendations** to the AVC
- Facilitate a two-way community dialogue by serving as **project partners** to share information and identify community priorities
Purpose/Charter
The TWG will define the desired functionality and physical facility requirements that will optimize the airport’s ability to meet the community’s future air service needs within the limited space available. The group will provide recommendations on the types and physical requirements for airport facilities needed meet the community's air service needs and provide the flexibly needed to adapt to ongoing changes in the aviation industry.

The TWG will be convened at key project milestones throughout the visioning process to:

• Understand all the different physical, operational, and regulatory constraints that impact use of the airport site.
• What is the desired allocation of space between the different airfield uses?
• Understand the limitations on the County's ability to finance existing airport operations and new capital projects.
• Consider and provide input on technically-oriented areas identified by the AVC and the community as a whole
• Present findings and make recommendations to the AVC
• Facilitate a two-way community dialogue by serving as project partners to share information and identify community priorities
FOCUS GROUP

Purpose/Charter

The Focus Group will play an important role in refining concepts and helping to share information throughout the visioning process. The charter of the focus group is designed to be nimbler and more adaptable than the advisory groups.

By serving as a think tank for the advisory groups it is anticipated this group will be deployed at key milestones and as needed to play a critical role in:

• Providing input on key issues that cut across all four advisory groups
• Translating and refining complex concepts specific to individual advisory groups
• Educating and engaging the broader community
• Understand the limitations on the County's ability to finance existing airport operations and new capital projects
• Facilitate a two-way community dialogue by serving as project partners to share information and identify community priorities
## Outcomes and Deliverables

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<thead>
<tr>
<th>GROUP</th>
<th>OUTCOME</th>
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<tbody>
<tr>
<td>AIRPORT VISION COMMITTEE</td>
<td>Airport layout plan with rationale for recommendations and minority report</td>
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<tr>
<td>COMMUNITY CHARACTER</td>
<td>Rationale for findings presented to AVC and minority report</td>
</tr>
<tr>
<td>AIRPORT EXPERIENCE</td>
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</tr>
<tr>
<td>TECHNICAL</td>
<td>Support development of advisory group rationale and AVC recommendations</td>
</tr>
<tr>
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Bylaws of the Airport Advisory Groups

• **Public bodies** established to assist BOCC in implementing the ASE Vision Process, and to advise on the modernization and renewal of the Aspen/Pitkin County Airport

• **Role and Function**

• **Members** appointed by BOCC

• **Term**: 2019 (ASE Vision public outreach process)

• Airport Vision Committee has Officers: **Pilot, Co-Pilot and Navigator**

• **Conflict of Interest** check
## Supporting Resources

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<tr>
<th>GROUP</th>
<th>STAFF</th>
<th>BACKGROUND DOCUMENTS</th>
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| AIRPORT VISION COMMITTEE   | • Jon Peacock *(County Liaison)*                | • Transportation Research Board, Airport Cooperative Research Program (ACRP) Report 157, Improving the Airport Customer Experience.  
|                            | • Mike Hermann *(KHA)*                          | • Transportation Research Board, Airport Cooperative Research Program (ACRP) Report 10, Innovations for Airport Terminal Facilities. |
|                            | • Bryce Christensen *(KHA)*                     |                                                        |
|                            | • Melissa DuMond *(KHA)*                         |                                                        |
| COMMUNITY CHARACTER        | • Cindy Houben *(County Liaison)*               |                                                        |
|                            | • Mike Boyles *(KHA)*                           |                                                        |
|                            | • Rachele DiFebbo *(GBSM)*                      |                                                        |
| AIRPORT EXPERIENCE         | • Brian Pettet *(County Liaison)*               | • Transportation Research Board, Airport Cooperative Research Program (ACRP) Report 25, Airport Passenger Terminal Planning and Design |
|                            | • Tom Schnetzer *(KHA)*                         |                                                        |
|                            | • Abbey Dade *(KHA)*                            |                                                        |
| TECHNICAL                  | • John Kinney *(County Liaison)*                |                                                        |
|                            | • Bob Jones *(KHA)*                             |                                                        |
|                            | • Kathleen Wanatowicz *(PR Studio)*             |                                                        |
| FOCUS GROUP                | • Rich Englehart *(County Liaison)*             |                                                        |
|                            | • Jerry Haliw *(KHA)*                           |                                                        |
|                            | • Miles Graham *(GBSM)*                         |                                                        |
|                            | • Mavis Fitzgerald *(PR Studio)*                |                                                        |
Community Values: Hopes, Dreams and Must-Haves
Conversation With The Community

BETA TEST:
What are your top three community values?
1. Must-haves  
2. Opportunities  
3. Challenges

IDENTIFY GAPS
What’s missing? What are your main questions?
www.ASEinput.com
(or hard copy)
Breakout Group Homework

*Interview 5-10 individuals about the vision process:*

- Discuss opportunities, challenges and common questions
- What are their top three priorities?
- Discuss key themes at the next meeting in March
Next Steps
Report Out

Review live/real-time survey results

KEY TAKEAWAYS:
What stands out?
Where is the common ground?
Where are the opportunities for compromise?
2019

**Why Are We Here?**

**Start**

- WG, AVC
- February 21

**Understanding External Constraints and Drivers**

- Federal Preemption & FAA Requirements
- March 20

- Trends in Airspace & the Air Service Industry
- May 7

**What Will the Airport Be in 30 Years?**

- Brainstorming a Vision
- July 11

**What Happens Next?**

- Board of Pitkin County Commissioners Decision
- December

**Preferred Vision for the Future of ASE**

- November 13

**What Can We Afford to Do?**

- Developing Recommendations
- October 2

**Refining the Vision**

- September 18